

Wisers Information Portal

Greater China's most diverse source of
Information Intelligence



Content Sources
20 to 2,500
increase since 1998

Database Volume (Q1 2011)
230 millions
item archive

280,000
new items daily

Content Types
Now includes
**cross-media,
industry-focused
databases** and more

Discover what's next at Wisers!

Knowledge is power ! The more diverse the sources of information intelligence your organization can access, the more productive you will be in today's increasingly competitive markets.

To stay ahead of your information needs, Wisers is committed to continuously expanding the intelligence information we offer you by enhancing our search capabilities. Consolidating traditional and emerging media with industry and education-related content, our new one-stop information portal is the latest example of how we are sharpening your competitive edge.

- **Diversified and scalable database**
- **Unrivalled Greater-China coverage**
- **Enhanced search efficiency and flexibility**

ONE STOP with MOST DIVERSITY

Uniquely diverse, our new information portal benefits our users by providing multiple databases, covering thousands of content sources, including newspapers, magazines, broadcasts, websites, social media, as well as other information such as advertisements, cartoons and even litigation records.



GET MORE

✓ Broader Content Coverage

Databases :

- WiseSearch (Local printed media)
- WiseSearch Pro (Greater-China & overseas printed media)
- WiseWeb (Websites)
- WiseVideo (Broadcasts)
- WiseLIVE (Social media) **NEW**
- AdWise (Advertisements) **NEW**
- WiseCartoon (Cartoons) **NEW**
- D-Law (Litigation records) **NEW**

✓ Enhanced User-interface

More user-friendly :

Offers customized display options.

More flexible :

Allows user to select different database(s).

More sophisticated :

Simultaneously reviews all cross-database search results on one-screen.

✓ Superior Search Intelligence

Enhanced convenience :

Just one query will refine searches across multiple sources.

Improved relevancy :

Narrows down search scopes based on previous loaded results and/or pre-selected databases.

Greater efficiency :

Simplified navigation flow minimizes time and effort involved in searching different media formats and multiple databases.